

# Blogging and Social media as a platform for evidence based research.



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## Free Blogging platforms:

Wordpress, Tumblr, Medium, Blogger

<http://www.creativebloq.com/web-design/best-blogging-platforms-121413634>

Domain Names: 123.Reg or TSO host to find the name for your blog –self hosted options.

## **Pros / Cons – Hosted versus self hosted – I self host.**

For when you get serious. This said some of the UK Blog awards winners had hosted blogs. It has to be a personal choice.

hosting. Wordpress.com (and any other free hosting blog) will own all of your blog posts and will show their OWN ads for random companies on YOUR blog. You may not be taken as seriously if your domain name is Researchfindings.wordpress.com v self-hosted which would be Researchfindings.com.

**The bottom line:** Self-hosted WordPress.org is better than WordPress.com because you get a custom domain and **own** all of your content. The majority of blogs use WordPress for these reasons.

While it does come with a learning curve, there are great free tutorials to help you learn how to build a great blog along the way. For serious bloggers you need to get hosting with it.

IMAGES -Never us a Getty Image. They will find you and fine you £250. If your blog is not for profit as mine is use Google images. Also anything that is shared on Pinterest is free to use.

Other places to find images for your blog are Pixabay, newoldstock,unsplash and free range stock.

Even better – take your own!

### Social media sharing

Linked in, FB, Twitter, Pinterest, Google plus, Reddit, and many,many more to suit the style of your research.

### Sharing the word further.

Collaborate with other researchers. You are working as a team not in opposition. Create a round circle and share one another's work. Set up one FB page where you all share your research findings.

Most of all – Have fun and enjoy it. You never know where your journey may end.

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Blogging Tutorials 1:1 available or small groups, by my tutor. Please contact me if you are interested. He can set you up as a hosted blog and send you on your way, faster than learning to do it yourself. He is 71 and it keeps him out of mischief!!